



City of Woodland

**COMMUNITY CHOICE ENERGY
TECHNICAL ADVISORY COMMITTEE
APRIL 3, 2017 - 6:00 P.M.**

**Woodland Community and Senior Center
2001 East Street, Woodland CA**

Meeting Notes

Attendance:

Committee Members Present: Mark Aulman, Kevin Cowan, Tom Flynn, Jim Gillette, Phil Hogan, Mark James, Elisabeth Robbins, Christine Shewmaker

Committee Members Absent: Maria Armstrong, Ralph Solorio, Erick Watkins

Staff Present: Roberta Childers, Environmental Sustainability Manager; Greg Meyer, Public Works Director; Reyna Piñon, Conservation Coordinator

1. Welcome and Roll Call

Staff noted committee members present and absent.

2. Public Comment

A member of the public stated that he was interested in the committee's process of evaluating Woodland's potential participation in Community Choice Energy.

3. Meeting Notes Approval

No corrections were provided. The committee approved the meeting notes.

4. Final evaluation and scoring of the three identified options:

- a. Option 1: Status quo – no CCE participation
- b. Option 2: Join VCEA before February 2018 launch
- c. Option 3: Join VCEA after February 2018 launch

The members took the following steps to develop the final version of the Evaluation Matrix and to rate each Consideration:

1. The Comparative Criteria and Considerations were agreed upon.
2. Comparative Criteria and Considerations were given weights of emphasis.
3. Each member rated the Considerations for each of the options with a whole value between +2 and -2, where:

- +2 = Highly favorable
- +1 = Moderately favorable
- 0 = Neutral
- 1 = Moderately unfavorable
- 2 = Highly unfavorable

4. The eight members' ratings were added up and averaged for each Consideration. Ratings for each Consideration were then multiplied by the agreed upon weight and added for a total rating for each Comparative Criterion.
5. Total ratings for each Comparative Criterion were multiplied by the agreed upon weight and added for a total overall rating for each of the options.

The results of the evaluation are shown below:

Comparative Criteria	Considerations	Weight	Options		
			1	2	3
			Status Quo (PG&E)	Join VCEA Now	Join VCEA Later
Cost-Competitiveness	Cost-competitiveness	100%	-1.38	1.75	1.75
	Score - Cost-Competitiveness	50%	-0.69	0.88	0.88
Governance & Local Control	Transparency and community input	34%	-2.00	1.88	1.13
	Impact on Climate Action Plan Goals / GHG emission reductions	33%	-1.25	1.88	0.88
	Ability to direct energy investments to meet local objectives	33%	-2.00	2.00	1.13
	Score - Governance & Local Control	30%	-0.53	0.57	0.31
Risk	Start-up cost / financial liability	34%	1.88	-0.63	0.50
	Regulatory risk	33%	-0.13	-0.63	0.38
	Operational risk	33%	0.25	-0.63	0.50
	Score - Risk	20%	0.14	-0.13	0.09
Overall Rating		100%	-1.08	1.32	1.28
Key:					
Rounds to +2	Rounds to +1	Rounds to 0	Rounds to -1	Rounds to -2	
Highly Favorable	Moderately Favorable	Neutral	Moderately Unfavorable	Highly Unfavorable	

5. Committee vote on recommendation to Council:

The committee voted unanimously in an 8-0 vote to recommend Option 2 – Join VCEA in time to be included in its February 2018 launch – to City Council.

6. Discussion of Committee Report to City Council

The committee discussed which report sections were complete, which report sections still needed to be worked on, and who would work on those sections.

7. Member announcements

No announcements were made.

8. Adjourn

The meeting adjourned at 8:00 p.m.