

**City of Woodland
6th Cycle Housing Element Update
February 8, 2021**

Focus Group Discussion Questions

Community and Housing Advocates (Tues, Feb 9, 11am)

- Who are the most underserved groups in the City?
- What are the most critical gaps in housing services/options in Woodland?
- What are the challenges or barriers to filling these gaps/providing adequate and sufficient housing?
- Have you partnered with developers (e.g. nonprofit/mixed income) to pursue affordable or special needs housing in Woodland?
 - What are the challenges and opportunities based on your experience?
- What would be your top policy or program recommendations to the City?

Housing Developers (Tues, Feb 9, 1:30pm)

- What types of housing does your organization specialize in? What role does your organization play in helping provide housing in Woodland?
- What are the unique challenges with building housing in Woodland?
- Are there any specific constraints with residential development standards and/or approval procedures in Woodland?
- What are the most in demand housing typologies in Woodland?
 - What can the City do to facilitate these types of housing developments?
- Where (geographically) do you see opportunities for (affordable) housing in Woodland?
- For affordable developers only:
 - Tell us about your most successful project in Woodland or nearby communities? Why?
 - What are the key factors for that success?
 - What are the unique challenges with building affordable housing in Woodland?

Local Institutions and Businesses (Wed, Feb 10, 1:30pm)

- Do you see any housing challenges in the work that you do?
- What types of housing are most needed/short in supply in Woodland?
- What do you think are the biggest challenges and opportunities for the City to meet its housing goals?
- Who is looking for housing in Woodland and who is leaving Woodland?
 - Where to and why?
 - What are the challenges for house seekers?
- As a business owner or institution in the City, how is the lack of housing availability and/or affordability affecting your ability to hire employees? What are the implications for your business? Employers generally?
- How can the City leverage potential partnerships with your group, or others, to achieve its housing goals?
- What would be your top policy or program recommendations to Woodland?